

Let's Get DIGITAL, DIGITAL!

REGISTRAR SURVEY

A STUDY BY  parchment

Are you making the most of your digital credentials?

Today, we are in the early stages of taking academic credentials online. This shift affects students, registrars, admissions offices and employers. More and more, electronic credentials are moving from the exception to the expectation.

Are you ready to get digital?

ISSUING DIGITAL CREDENTIALS

TYPES OF CREDENTIALS ISSUED ELECTRONICALLY

74%

Academic Transcripts

20%

Diplomas

7%

Alternative Transcripts

(Co-Curricular Reports or Experiential Transcripts)

74% OF INSTITUTIONS RECEIVE ETRANSCRIPTS

43% OF INSTITUTIONS SEND ETRANSCRIPTS

94%

Of institutions do not enable sharing of digital credentials on social sites

58%

Students want to share credentials digitally

Especially with employers

55%

Students report scanning credentials to share digitally

78%

Registrars believe sharing credentials digitally is inevitable

43% OF INSTITUTIONS ARE LIKELY TO ISSUE ALL CREDENTIALS DIGITALLY WITHIN 5 YEARS

WHAT REGISTRARS LOVE ABOUT OFFERING DIGITAL CREDENTIALS

MAKES MY LIFE EASIER
72% AGREE

THE PAPER TRAIL WITHOUT THE PAPER WORK

65% LOVE ONLINE TRACKING

76%

BELIEVE THEIR STUDENT SERVICE IS IMPROVED

73%

BELIEVE THEIR INSTITUTIONAL BRAND IS IMPROVED

87%

PROCESS TRANSCRIPTS 87% FASTER

PAPER
\$4.86

DIGITAL
\$3.16

REAL COST SAVINGS PER CREDENTIAL

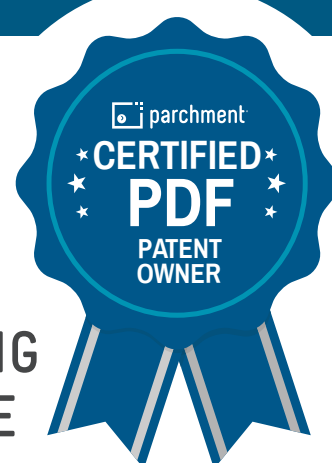
65%

LOVE REPORTING AND ANALYTICS

SECURING DIGITAL CREDENTIALS

44% OF REGISTRARS REPORT BEING CONCERNED ABOUT THE SECURITY OF DIGITAL CREDENTIALS

91% OF REGISTRARS WHO ARE ISSUING DIGITAL CREDENTIALS FEEL THE BLUE RIBBON CERTIFICATION MAKES THEM MORE SECURE THAN PAPER



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INFORMATION SOURCES:

Parchment surveyed 130 registrars (both Parchment clients and non clients) in March of 2015. Parchment surveyed 3,300 Parchment clients in April 2015 to rate satisfaction and collect feedback. Parchment, AACRAO and NACUBO partnered on a study in 2014 "Transcript Practices and Costs"