

# Parchment College Ambassador Program



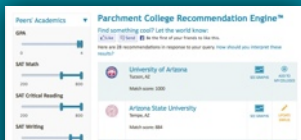
\$2000  
Scholarship  
Opportunity

## Student PCA Guide

Congratulations on being selected as your school's PCA! You'll be getting your classmates thinking about their college plans and encouraging them to sign up at [parchment.com](http://parchment.com). Plus, as a PCA, you have a chance at winning money for college! Parchment is giving away five \$2000 scholarships to the PCAs at the schools with the largest increase in [parchment.com](http://parchment.com) registrations.

You and your classmates probably know that [parchment.com](http://parchment.com) is where you go to request transcripts, but did you know it also has some great tools to help you research colleges, analyze admissions data, compare schools, and get recommendations?

### Parchment.com makes finding the right school so easy!



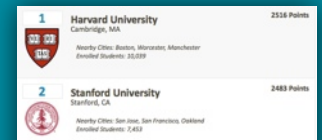
Get Personalized  
Recommendations



Compare Colleges



See Who Gets Accepted

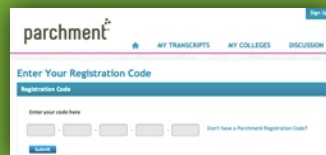


See School Rankings

### Get Going Today!

1. Make sure that you've signed up for your [parchment.com](http://parchment.com) account and check out the awesome tools on [parchment.com](http://parchment.com).
2. Create your strategy for getting the word out to all students at your school- be creative. Then make it happen!
3. Check in with your Counselor for updates on your progress.

**Important:** Only registrations completed with a Registration Code count towards the scholarship contest, so remind your classmates to use them when signing up!



### Some Ideas To Get You Started...

(Don't forget to ask your Counselor!)

1. **Talk:** Make announcements in homeroom and at assemblies to talk to your classmates about researching colleges at [parchment.com](http://parchment.com).
2. **Write:** Write an article for your school newspaper or website about ways you've used [parchment.com](http://parchment.com) to help prepare for college.
3. **Present:** Make presentations at Parents Night and College Night about how [parchment.com](http://parchment.com) can help students and parents learn more about colleges and decide the best fit.
4. **Thumbs Up:** Use social media to get the word out!
5. **Ask:** When you talk to your classmates, ask if they've signed up and started looking at colleges yet.