Case Study

“We were astonished with the results.”

-Marci Newman, Director of Counseling

Ashley Ridge High School
Summerville, SC

When Ashley Ridge High School initially implemented Parchment Send, the results exceeded expectations. Nearly two-thirds of its students opted to go online with Parchment rather than use the existing manual request process.

The school's students now have the option to request transcripts outside of school hours. And their parents appreciate being able to easily track transcripts from request to delivery. As a result, school administrators transitioned to 100% electronic transcripts the following school year.

“In addition to our original objective of dependable, secure electronic transcript delivery, I was pleased to see other benefits,” says Marci Newman, director of school counseling. With Parchment, Ashley Ridge saves time and money and has greater visibility of where students are in the college application process.

“While I was attending a conference in Minneapolis, I was able to process our final transcripts from my hotel room,” adds Newman. “All I needed was Internet access —no printing or mailing.”

Prior to becoming a Parchment Member, Ashley Ridge High School had a time consuming, 10-step process in place for students to request their transcripts:

1. Student completes transcript request form.
2. Cumulative record located.
3. Transcript copied or printed.
4. Transcript signed and stamped.
5. College mailing address verified.
7. Request logged in student record.
8. Transcript refilled in cumulative record.
9. Envelope weighed and metered.
10. Transcript delivered to post office.

Partnered with Parchment

As a successfully partnered member of Parchment, Ashley Ridge High School processes transcript requests in three easy steps:

1. Simple. Student places request online at parchment.com
2. Fast. Registrar approves request and uploads transcripts from student information system (SIS).