



CASE STUDY

“Introduce Parchment with the mindset that ‘the student is now in control of their transcripts destinations,’ and watch your students take flight!”

-Michael Moss, Career/College Pathway Coordinator 9-10

Santa Ana Valley High School Santa Ana, CA

Michael Moss credits Santa Ana Unified School District’s forward-thinking deputy superintendent for the decision to adopt an eTranscript system. The district selected Parchment, which aligned with their vision of being on the cutting edge of technology usage.

According to Moss, a career/college pathway coordinator at Santa Ana Valley High School, Parchment was implemented at his school December 2014. “We wanted to empower our students to take control of their transcript processing in the same way they own the college application process,” he explained. “We are training students to be independent and successful, and eTranscripts are a logical step. Parchment can be transformative and empowering for students.”

And the results? Moss is most pleased with increasing counselor direct interaction with students by decreasing time spent on administrative and clerical tasks. “Parchment is an effective way to service our students,” he says. **“We save an average of 8.34 man-hours and \$200 to \$333.50 for every 50 transcripts processed through Parchment. That’s an additional 34 15-minute counseling sessions!”**

Santa Ana Valley High School is Saving Time & Money

PROCESS WITHOUT PARCHMENT

Assumptions: Estimate it takes the Counselor or Registrar 10 min to process a transcript from request to send out. Counselor salary \$40/hr; Registrar salary \$24/hr.

- + Registrar: \$4.00 per transcript
- + Counselor: \$6.67 per transcript
- + Per 50 Transcripts: 8.34 man hours and \$200 - 333.50 cost

PROCESS WITH PARCHMENT

Assumptions: No counselor time needed. Registrar needs 1 minute to process a transcript from request to send out.

- + Registrar: \$0.40 per transcript
- + Per 50 Transcripts: 0.84 man hours and \$2.00 cost