# parchment® award

## A NEXT GENERATION DIPLOMA PLATFORM FOR TODAY'S LEARNERS:
# Issue Print & Digital Diplomas

Parchment Award lets administrators issue print and digital diplomas to their recipients, who can claim and share them with verified links to employers and on social media. With a deep history of handling student credentials, Parchment understands the complexity, security and trust that is required to provide diplomas the right way. It's more than just a degree. It's a connection to the next opportunity.

## THE INDUSTRY'S FIRST COMPREHENSIVE DIPLOMA PLATFORM

| | PARCHMENT | PRINT VENDORS |
|---|:---:|:---:|
| **COMPREHENSIVE PLATFORM - ONE PARTNER** | | |
| **ADVANCED ADMIN EXPERIENCE**<br>Easy online service to upload roster files, preview digital PDFs and organize issuing cohorts | ✓ | |
| **PRINT - MEETING & ENHANCING YOUR TRADITIONAL PAPER NEEDS** | | |
| **PAPER**<br>Choice of paper type (size, weight, and color) customized to match or improve upon existing designs | ✓ | ✓ |
| **CUSTOMIZATION**<br>Foil seals, embossing, watermarks, debossing, color bleed | ✓ | ✓ |
| **PACKAGING**<br>Mailed flat in a windowed envelope that displays university branding | ✓ | ✓ |
| **PRINT TRACKING**<br>USPS (domestic) or FEDEX (domestic and international) tracking for improved student service | ✓ | ✓ |
| **FAST DELIVERY TIME**<br>From proof approval to destination in 5-7 business days | ✓ | |
| **MODULAR ELEMENT DESIGN**<br>Establish static elements while applying variable or customized content | ✓ | |
| **REDUNDANT QUALITY CONTROL**<br>Real-time proofing every step of the way for industry-leading quality | ✓ | |
| **DIGITAL - SO MUCH MORE THAN JUST A PDF** | | |
| **SECURE PDF**<br>A blue ribbon PDF replica of the printed diploma that can be downloaded and verified with one click | ✓ | ✓ |
| **ISSUE & NOTIFY**<br>Real-time issuing with custom notification emails, texts and reminders to students | ✓ | |
| **CLAIMING**<br>Easy wizard interface, leading to the highest claim rates (70%) in the industry | ✓ | |
| **REPORTING**<br>Complete reporting and analytics including student claim rates and social sharing rates | ✓ | |
| **INTEGRATED SOCIAL SHARING**<br>One click sharing to Facebook, LinkedIn and Twitter | ✓ | |
| **EMBEDDED PROGRAM DESCRIPTIONS**<br>Clickable program descriptions for an indepth view unlike ever before | ✓ | |

## 71% OF STUDENTS SAID DIGITAL CREDENTIALS BOOST THEIR MARKETABILITY TO EMPLOYERS ON LINKEDIN

2015 study of 550 recent graduates

www.parchment.com

Turn Credentials into Opportunities

# parchment® award

## Provide your graduates the format they prefer with a single place to manage all of their academic credentials

Design your diploma to match your brand, upload a roster, review and send immediately or schedule for a later date. It's that simple. Your learners will receive an email or text, allowing them to claim from their Parchment account. Track claim rates, see what channels they're sharing on and reissue to those that haven't claimed. Expand the reach of your brand with Parchment Award.

## A CONSISTENT LOOK AND FEEL POWERED BY ONE SIMPLE PROCESS
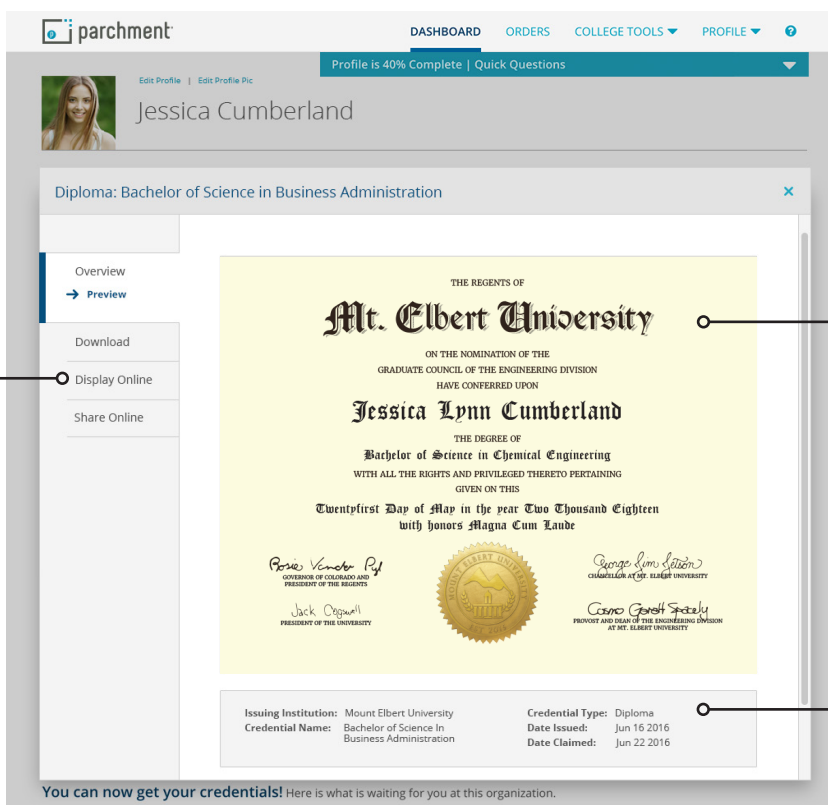
## FOR PRINT AND DIGITAL

**70%**

Learner Digital Claim Rate

**36%**

Social Share Rate

**PORTABLE**
Easily shareable on social media and with employers. Track social shares to see your reach.

**YOUR BRAND**
Let your graduates be your biggest promoters.

**VERIFIED**
A secure way to share electronically.

Parchment Award is part of the comprehensive digital credentials management platform designed to help you turn credentials into opportunities.

**Learn More:** www.parchment.com/award-diplomas