



# Elon University

## Elon, North Carolina

Education today is about more than courses, grades and credits. Pioneering institutions, like Elon University, understand that co-curricular experiences are just as important as classroom academics. In fact, Elon has offered an experiential transcript for over 20 years. What Registrar Rodney Parks did was to make it digital—and add it to the ordering experience students were already using for their academic transcripts.

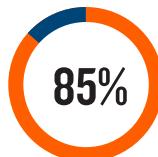
"There has been a growing demand to paint a fuller picture of what the student experience is over the course of four years that the current transcript doesn't fully describe," Parks explains. The Elon Experiences Transcript (EET) makes it easy for students to demonstrate their knowledge, skills and abilities in the context of five core Elon experiences: global engagement, service, leadership, internships and undergraduate research.

With Parchment, Elon was able to combine its academic and experiential transcripts into a single validated and certified PDF with a consistent look and feel. The file captures the complete postsecondary learning experience and articulates its value to employers and graduate schools (who have responded quite favorably). And students can even download and share their EET by email and through social media and networking sites.

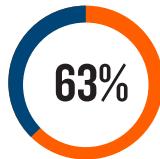
**"Students at Elon love this,"** Parks says. "They can easily order the EET online via Parchment and immediately upload it to LinkedIn. So whomever is looking at it can see the student has an Elon degree and some experiences associated with that degree. This is a pretty exciting piece that we've added."

## Employer Approved!

Employers and admissions offices were surveyed to see what they thought of the Elon Experiences Transcript (EET):



85%  
Felt the EET painted a more positive picture of the student



63%  
Wanted to see more applicants include a document similar to the EET



A majority noted receiving the information was helpful in the employment/admissions process and decision making

### Case Study

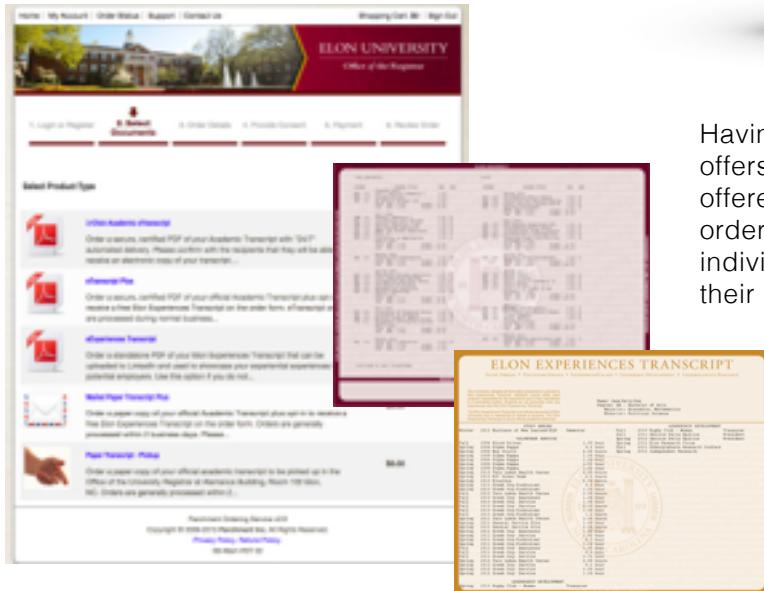
**"The Experiences Transcript makes it easy for students to demonstrate their knowledge, skills and abilities ..."**

*- Rodney Parks, Registrar  
Elon University*





# Every Credential: A Single Ordering Site



Elon University is working hard to get the word out about the Experiences Transcripts. Everyone from incoming Freshman to Graduating Seniors are hearing how the EET can give them a competitive edge.



Brochures for Freshman and Seniors on how to create and use their Experiences Transcript

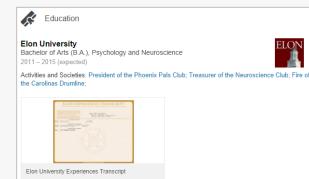
## Case Study

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*- Rodney Parks, Registrar  
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Having a single place to order all of the credentials Elon offers, makes it easy for students to use the great services offered by the Registrar's Office. Students can select and order their Academic Transcript or Experiences Transcripts individually, or as a combined file. They can even order their Diploma!

## Promote: The Experiences Transcript



*Email to Graduates with information about getting their diplomas, transcripts, and promoting them on LinkedIn.*